



Poonam Waghere

Graphics Designer

To seek the challenging position in Software industry that needs innovation, creativity, dedication and enable me to continue to work in a challenging and fast paced environment, leveraging my current knowledge and fostering creativity with many learning opportunities.

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Skills

Design Thinking



Graphics Designing



Digital Graphics



Customer Focus



Advertising Familiarity



Corporate Branding



Logo Creation



UI/UX Designing



Corel Draw



Photoshop



Illustrator



Documentation/
Record-Keeping



MS-Office



Languages

English

IntermmEDIATE

Hindi

IntermmEDIATE

Marathi

NATIVE

Personal Information

Name: Poonam Sarang Waghere

Date Of Birth: 13th Dec 1992

Marital Status: Married

State of Domicile : Maharashtra

Hobbies: Listening to music,
Drawing Pictures and
Making Animation, Always Learn
Something new.

Work Experience

Organization: AFCKS Technologies, Pune

Designation: Creative Associate.

Duration: 1st April 2017 to 31 March 2019

Responsibilities:

- Worked on Corel-draw tool, Video Scribe, Photoshop Illustration.
- Creating fresh-looking pages while maintaining the publication's unique style is an important goal to achieve for layout designers (AFCKS Website and android app Layout).
- [Use of Computer assisted design Program and software that allow users to view the layout as it would appear in print](#)
- [To develop conceptual designs that are creative, innovative and design sample layouts for the same by applying the knowledge related to the layout principles and procedures.](#)
- [Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.](#)
- [May also be asked to perform various editorial tasks such as creating logos, Icons etc.](#)
- [Obtains approval of concept by submitting rough layout for approval.](#)
- [Prepares final layout by marking and pasting up finished copy and art.](#)

Organization: Vitthal Multimedia, Pune

Designation: Graphics Designer

Duration: 10 feb 2022 to till the date

- Designed new, on-brand visual elements focusing on concept and messaging.
- Selected colors and themes while adding functionality to create new designs.
- Generated digital image files for use in digital and traditional printing.
- Developed, designed, laid out and produced variety of technical illustrations for brochures, banners and signs.
- Submitted design ideas to plan projects with customers and managers.
- Directed advertisement, banner and signage projects from concept to final delivery.
- Consulted with clients to define design requirements and manage product development projects.
- Created personalized portfolio designs according to client specifications.
- Used Corel Draw to create images and layouts.

Education

Degree	Year	Board/University	Percentage	Class
B.E	2015	Pune University	60.40%	First Class
Dip	2011	MSBTE Board	70.00%	First Class
SSC	2008	MSBTE Board	63.69%	First Class

Strengths

- Self-motivator
- Good communication skills.
- Quick learner.
- Good team player.
- Strong enough to find solutions on new things

Vocational Courses Details

- Learned software testing from SEED Aug 2016
- Learning advanced excel from AFCKS technologies Pune

Summary

Versatile Graphic Designer with talent for developing unique custom artwork. Well-versed in generating innovative ideas and concepts. Collaborates with marketing and management teams to identify mockups and uses feedback to develop final drafts. Enthusiastic Graphic Artist skilled at creating letterheads, sign age and other business-specific materials. Talent for translating company vision into suite of useful graphics and related designs. Skilled at working on multiple projects at once while consistently meeting draft deadlines.